About Chile, Brazil, and Peru

Chile, a stable democratic country, stretches long and thin along the Pacific coast of South America. About an hour north of Santiago, the capital, lies Valparaiso, or “Valpo”, Chile’s principal port city. It is a charming city with cobblestone streets, steep pathways and funicular railways that lead to hilltop suburbs with spectacular views. It is well-known for its natural history, lively market area, art and museums, and is soon to be listed as a UNESCO cultural heritage site. Viña del Mar, the Garden City, about 5 miles away, is one of Chile’s premier beach resorts and home to the national botanical garden.

For hundreds of years, Brazil has symbolized the great escape into a primordial, tropical paradise, igniting the Western imagination like no other South American country. There are stretches of unexplored rainforest, islands with pristine tropical beaches, and endless rivers. After 40 years of internal migration and population growth, Brazil is a thoroughly urban country; more than two out of every three Brazilians live in a city. Rio is hot and humid, with temperatures in the high 30°sC (80°sF) common; the rest of the year, temperatures usually hover around 25°C (77°F).

Peru is a fascinating country in South America with not only a rich cultural heritage, but a varied array of scenery and natural beauty. From the Andes to the Pacific, the high mountains to the rain forests, traditional villages to modern cities, Peru is a place of adventure and discovery.

—Excerpts from Lonely Planet

FOR MORE ACADEMIC & PROGRAM INFORMATION CONTACT:

USU Program Leaders:
Chris Fawson, Professor of Economics and Associate Dean for International Affairs
David Herman, Executive-in-Resident and Lecturer in Management and Human Resources
Marianna Larsen, Principal Lecturer in Business Information Systems
Cliff Skousen, Ernest and Young Professor and Senior Associate Dean
Alan Stephens, Professor and Department Head of Business Administration

FOR APPLICATIONS CONTACT:
Liz Allred
CEO Office, 3rd floor, Business Bldg
435.797.7621 or Liz.Allred@usu.edu

OR

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May 7 - June 30, 2007
Includes Chile, Brazil, and Peru

Last Revised: 11/15/06
Study Abroad: Business in Latin America!

Program Outline

The College of Business at Utah State University is offering its students an extraordinary opportunity to experience the business environment and local culture of three Latin American countries – Chile, Brazil, and Peru – during a two-part, faculty-led study abroad program (three weeks on the USU campus; five weeks traveling in the three program countries). This experience will help prepare students to compete in a global business environment that knows no borders but requires them to know and understand the cultural richness and a marketplace beyond our national frontiers.

Curriculum

To register for these courses, all course prerequisites must be met. The program aims to offer courses that are part of the business core so that an international experience can be easily integrated into a student's program of study. The courses offered in the program are listed below. Students must have already taken all course prerequisites in order to register for the courses to be included in this program. However, if students have already taken these courses and they still wish to participate, they should make an appointment with Liz Allred (Liz.Allred@usu.edu) in the CEO Office (309 Business) so that other course options can be identified.

ACCT 2020—Survey of Accounting II 3 cr.
BA 3400—Corporate Finance 3 cr.
BIS 2200—Business Communications 3 cr.
BUS 3250—Discussions w/ Business Leaders 1 cr.
ECON 3400—International Economics for Bus. 3 cr.
MHR 3110—Managing Organizations & People 3 cr.

Credit

Participating students will enroll for 16 credits of regular business courses that can be used to fulfill the requirements of their major or minor. There is no language requirement to participate in this program as courses will be taught in English by regular USU business faculty.

International Business Minor

Students who wish to use this international experience as a part of an international business minor should contact Peggy Butters in the Business Career and Education Opportunities Office (309 Business) to find out how to do this.

Eligibility Requirements

Minimum age of 18
Minimum 2.67 cumulative GPA
Valid passport
Meet all course prerequisites
Faculty acceptance of applicant into program

Application Process and Deadline

Applications are available and due at the USU Study Abroad Office, TSC Room 313.

Program application and non-refundable $200 deposit due (unless determined ineligible): Tuesday, January 16, 2007

$1,000 payment due: Friday, February 16, 2007

Balance of payment due: Monday, April 16, 2007

Program Cost: ~$4,500

Room and Board

Depending on location, students accommodations may include: family homestay, budget hotels, and hostels.

Travel

This eight-week program begins on 7 May on the USU campus. For three weeks (7-25 May) students will meet daily (Monday-Friday, 8-5) for intensive coursework. Then on 26 May, students and faculty will fly south of the equator to embark on a meaningful interaction with business leaders, banking officials, government ministers, and university business professors in a series of seminars and lectures. During the fourth week of travel, students will spend time performing a service learning project while discovering Peru. During the last week, students and faculty will settle down in Huanchaco where they will process all that has been learned and experienced.

For more specific details on medical insurance, liability, and other important parts of the study abroad experience, please visit the USU Study Abroad Office, TSC 313.

Includes: tuition and fees; airfare to/from US and between Chile, Brazil, and Peru; lodging; meals; ground transportation; visa for Brazil; entry fee for Chile; departure taxes in Peru; and medical insurance.